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UStiA's redesigned web site provides essential travel insurance information

- What should you know about travel insurance?
- Where can you find a reputable travel insurance company?
- What do you need when you file a travel insurance claim?

The US Travel Insurance Association's newly redesigned and easy to navigate web site, <u>ustia.org</u>, answers these and other questions, offering an essential resource for comprehensive information about travel insurance.

A dedicated "traveler" section answers consumer questions about travel insurance and issues. These include how to know if travel insurance is right for you, what travel insurance is, what to look for, questions to ask, and how to file a claim.

The totally restructured "Find a member" section helps consumers locate a UStiA-member company by type of service or product offered. Categories include Travel Insurance Providers (companies that sell travel insurance); Assistance Companies, (specialists in emergency services); Air Transport (companies providing air ambulance services); and Insurance Companies (corporations that underwrite travel insurance).

UStiA's home page is also a launching pad to the association's companion site, <u>TRIP.ustia.org</u> ("Travel Responsibly, Informed and Protected."). Unveiled last summer, the TRIP site provides consumers with timely tips on travel health, safety and security, as well as links to helpful resources on everything from currency exchange to U.S. government services, plus flight and weather information.

About UStiA

UStiA promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, UStiA is a non-profit association of insurance carriers and allied businesses involved in the development, administration and marketing of travel insurance and assistance. Travel insurance and assistance services are available from travel agencies, airlines, tour operators, hotels and resorts, and insurance brokers, as well as through the Internet.

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