



For Immediate Release
March 3, 2011

Updated USStiA site provides comprehensive industry information

The US Travel Insurance Association has introduced its newly redesigned web site – ustia.org. A comprehensive resource on the travel insurance industry, the site provides travel agents, insurance agents and other sellers of travel insurance with a complete directory of USStiA members, information on USStiA membership and conferences, and a dedicated FAQ section for clients.

At the click of a mouse, agents can go to the totally restructured “Find a member” section to locate a USStiA-member company by type of service or product offered. Categories include Travel Insurance Providers (companies that sell travel insurance); Assistance Companies, (specialists in emergency services); Air Transport (companies providing air ambulance services); and Insurance Companies (corporations that underwrite travel insurance).

Agents can direct clients with inquiries on travel insurance to the dedicated “traveler” section, which has answers to frequently asked consumer questions about travel insurance and issues. These include how to know if travel insurance is right for you, what travel insurance is, what to look for, questions to ask, and how to file a claim.

The web site also provides prospective USStiA members with information on the association and its membership categories, as well as on the organization’s annual conference which takes place every March.

USStiA’s home page is also a launching pad to the association’s informative companion site, TRIP.ustia.org (“Travel Responsibly, Informed and Protected.”). A helpful resource for agents and consumers, the TRIP site was unveiled last summer, and provides timely tips on travel health, safety and security, as well as links to helpful resources on everything from currency exchange to U.S. government services. The site also posts links to flight and weather information and includes news of major U.S. State Department travel alerts.

About USStiA

Membership in USStiA is open to any company that is actively involved in, or provides services to the travel insurance business. USStiA promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, USStiA is a non-profit association of insurance carriers and allied businesses involved in the development, administration and marketing of travel insurance and assistance. Travel insurance and assistance services are available from travel agencies, airlines, tour operators, hotels and resorts, and insurance brokers, as well as through the Internet.

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