

Visit TRIP for Europe Travel Safety Advice

Washington, D.C.—October 6, 2010—The US Travel Insurance Association is encouraging travelers concerned about safety in Europe to visit trip.ustia.org.

The site provides hints on what you should know to help you stay safe, and also links to various U.S. State Department sites where Americans can register their travel plans and find other helpful information. Travelers are reminded too that the 24 hour assistance lines provided with most travel insurance policies can help relay messages to friends and family plus provide referrals to needed resources such as U.S. embassies, medical clinics, pharmacies and more.

About UStiA

<u>UStiA</u> promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, UStiA is a non-profit association of insurance carriers and allied businesses involved in the development, administration and marketing of travel insurance and assistance. Travel insurance and assistance services are available from travel agencies, airlines, tour operators, hotels and resorts, and insurance brokers, as well as through the Internet.

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Contact:
Linda Kundell
Kundell Communications
(212) 877-2798
LRKPR@aol.com - or Kundellcom@nyc.rr.com