



US Travel Insurance Association

# 2017 UStiA Annual Conference

March 19-22, 2017

The Ritz Carlton Golf Resort • Naples, FL



SPONSORSHIP OPPORTUNITIES



Sponsors make the UStiA Annual Conference possible! Attendees come for learning, networking opportunities, and new perspectives. Your support of the conference is critical to our mission and it illustrates your support of the industry.

**All 2017 conference sponsors will enjoy the following benefits:**

- Prominent signage during your sponsored event.
- Company logo on PowerPoint recognition slides shown in meeting room between sessions.
- Full listing in the conference notebook.
- Recognition in the official conference website.
- Recognition in the conference app.
- Company name listed in conference section of UStiA website and promotional emails.
- Option to provide one promotional item at registration.

## Premium Sponsorships

Platinum Sponsor (only 1 available) ..... **SOLD OUT**

- Prominent sponsor logo recognition in the general session room
- Podium sign with conference theme and sponsor logo
- Recognition sign near registration
- Logo on lanyard
- Conference notebook and program recognition including a full page ad

Gold Sponsor (only 6 available) ..... **\$12,500**

- Recognition sign near registration
- Recognition in the general session room
- Conference notebook and program recognition

Silver Sponsor (only 10 available) ..... **\$7,000**

- Recognition in the general session room
- Signage at the board and committee meetings
- Conference notebook and program recognition



## SOLD OUT! -Platinum Sponsorship *(only 1 sponsor available)*

- Prominent sponsor logo recognition in the general session room
- Podium sign with conference theme and sponsor logo
- Recognition sign near registration
- Logo on lanyard
- Conference notebook and program recognition including a full page ad

**SOLD OUT**

## Gold Sponsorship Opportunities

SOLD OUT! - <b>Welcome Reception</b>	<b>SOLD OUT</b>
SOLD OUT! - <b>Tuesday Awards Ceremony and Hospitality Hour</b>	<b>SOLD OUT</b>
SOLD OUT! - <b>Tuesday Awards Ceremony and Hospitality Hour</b>	<b>SOLD OUT</b>
SOLD OUT! - <b>Golf Tournament and Hole-in-One Sponsor</b>	<b>SOLD OUT</b>
<b>Keynote Speakers—Opening Session</b>	<b>\$12,500</b>

## Silver Sponsorship Opportunities

SOLD OUT! - <b>Hospitality Room</b> <i>Sunday—10:00 am – 12 Midnight</i>	<b>SOLD OUT</b>
SOLD OUT! - <b>Hospitality Room</b> <i>Monday—10:00 am – 12 Midnight</i>	<b>SOLD OUT</b>
SOLD OUT! - <b>Speakers – Day 2</b>	<b>SOLD OUT</b>
SOLD OUT! - <b>Presidential Reception</b> <i>Monday (includes a sponsor gobo)</i>	<b>SOLD OUT</b>
SOLD OUT! - <b>Farewell Cocktail Reception</b> <i>Tuesday (includes a sponsor gobo)</i>	<b>SOLD OUT</b>
<b>Non-Golf Activity</b> <i>Monday—1:00 pm – 4:00pm</i>	<b>\$7,000</b>

The above sponsorships automatically qualify for Gold and Silver levels.

You can still upgrade to Gold or Silver levels by sponsoring other events.

To qualify as a Gold Sponsor, please select sponsorships worth \$10,000 or more and add a \$2,000 upgrade.

To qualify as a Silver Sponsor, please select sponsorships worth \$6,000 and add a \$1,000 upgrade.



## Other Sponsorship Opportunities

**Lunch Monday**

**\$5,000**

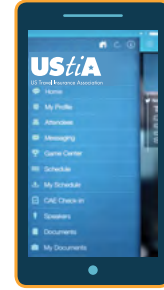
**SOLD OUT!** - Lunch Tuesday

**SOLD OUT**

**Conference App**

Company logo will be listed first in sponsorship tab.

**\$3,500**



**SOLD OUT!** -Hotel Keycard

Company logo will be imprinted on the card.

**SOLD OUT**



**SOLD OUT!** - Membership Meeting and Elections

**SOLD OUT**

**SOLD OUT!** - Beach Tote

UStiA and sponsoring company logo will be imprinted on the bag.

**SOLD OUT**



**SOLD OUT!** - Grab & Go Breakfast – Wednesday

**SOLD OUT**



**Breakfast Monday (2 opportunities)**

**\$2,500**

**Breakfast Tuesday (2 opportunities)**

**\$2,500**



## Other Sponsorship Opportunities *continued*

### **SOLD OUT! - Pen with Highlighter**

Company logo will be imprinted on the card.

**SOLD OUT**



### **Sunscreen**

Company logo will be imprinted on the bottle.

**\$2,000**



### **Coffee Break – Monday**

Company logo will be imprinted on the event sign.

**\$2,000**



### **Coffee Break – Tuesday**

Company logo will be imprinted on the event sign.

**\$2,000**



### **WiFi**

**\$2,000**

### **Day 1 Opening Remarks & Welcome**

**\$1,000**

**SOLD OUT! - Day 2 Opening Remarks & Welcome** **SOLD OUT**

## General Donor

- Logo inclusion on the recognition sign near registration
- Conference notebook and program recognition

**\$500**



# Golf Sponsorships

---

## Titleist Pro V Golfballs

Company logo will be imprinted on the golf balls.

**\$3,500**

if UStiA staff order golf balls

OR

**\$1,000**

if company orders golf balls



## Box Lunch for Golfers

**\$1,500**



## Golf Bag Tag

Company logo will be imprinted on the tag.

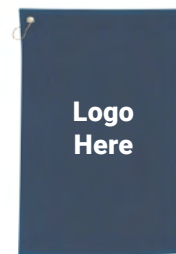
**\$1,500**



## Golf Towels

Company logo will be imprinted on the towel.

**\$1,500**





# Advertising in the Conference Notebook

The conference notebook is distributed to all attendees and includes the convention schedule, sponsor recognitions. It is a go-to reference when attendees need to check important notes from the conference.

<b>Back Cover</b> – full color	<b>\$750</b>
<b>Inside Front Cover</b> – full color	<b>\$500</b>
<b>Inside Back Cover</b> – full color	<b>\$450</b>
<b>Full page</b> – inside notebook	<b>\$250</b>
<b>Half page</b> – inside notebook	<b>\$150</b>

