

UStiA

US Travel Insurance Association

2017 UStiA Annual Conference

March 19-22, 2017

The Ritz Carlton Golf Resort • Naples, FL



SPONSORSHIP OPPORTUNITIES



Sponsors make the UStiA Annual Conference possible! Attendees come for learning, networking opportunities, and new perspectives. Your support of the conference is critical to our mission and it illustrates your support of the industry.

All 2017 conference sponsors will enjoy the following benefits:

- Prominent signage during your sponsored event.
- Company logo on PowerPoint recognition slides shown in meeting room between sessions.
- Full listing in the conference notebook.
- Recognition in the official conference website.
- Recognition in the conference app.
- Company name listed in conference section of UStiA website and promotional emails.
- Option to provide one promotional item at registration.

Premium Sponsorships

Platinum Sponsor (only 1 available) **SOLD OUT**

- Prominent sponsor logo recognition in the general session room
- Podium sign with conference theme and sponsor logo
- Recognition sign near registration
- Logo on lanyard
- Conference notebook and program recognition including a full page ad

Gold Sponsor (only 6 available) **\$12,500**

- Recognition sign near registration
- Recognition in the general session room
- Conference notebook and program recognition

Silver Sponsor (only 10 available) **\$7,000**

- Recognition in the general session room
- Signage at the board and committee meetings
- Conference notebook and program recognition



SOLD OUT! -Platinum Sponsorship *(only 1 sponsor available)*

- **Prominent sponsor logo recognition in the general session room**
- **Podium sign with conference theme and sponsor logo**
- **Recognition sign near registration** **SOLD OUT**
- **Logo on lanyard**
- **Conference notebook and program recognition including a full page ad**

Gold Sponsorship Opportunities

SOLD OUT! - Welcome Reception	SOLD OUT
SOLD OUT! - Tuesday Awards Ceremony and Hospitality Hour	SOLD OUT
SOLD OUT! - Tuesday Awards Ceremony and Hospitality Hour	SOLD OUT
SOLD OUT! - Golf Tournament and Hole-in-One Sponsor	SOLD OUT
Keynote Speakers—Opening Session	\$12,500

Silver Sponsorship Opportunities

SOLD OUT! - Hospitality Room <i>Sunday—10:00 am – 12 Midnight</i>	SOLD OUT
SOLD OUT! - Hospitality Room <i>Monday—10:00 am – 12 Midnight</i>	SOLD OUT
SOLD OUT! - Speakers – Day 2	SOLD OUT
SOLD OUT! - Presidential Reception <i>Monday (includes a sponsor gobo)</i>	SOLD OUT
SOLD OUT! - Farewell Cocktail Reception <i>Tuesday (includes a sponsor gobo)</i>	SOLD OUT
Non-Golf Activity <i>Monday—1:00 pm – 4:00pm</i>	\$7,000

The above sponsorships automatically qualify for Gold and Silver levels.

You can still upgrade to Gold or Silver levels by sponsoring other events.

To qualify as a Gold Sponsor, please select sponsorships worth \$10,000 or more and add a \$2,000 upgrade.

To qualify as a Silver Sponsor, please select sponsorships worth \$6,000 and add a \$1,000 upgrade.



Other Sponsorship Opportunities

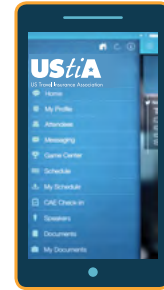
Lunch Monday **\$5,000**

SOLD OUT! - Lunch Tuesday **SOLD OUT**

SOLD OUT! Conference App

Company logo will be listed first in sponsorship tab.

SOLD OUT



SOLD OUT! -Hotel Keycard

Company logo will be imprinted on the card.

SOLD OUT



SOLD OUT!- Membership Meeting and Elections **SOLD OUT**

SOLD OUT! - Beach Tote

UStiA and sponsoring company logo will be imprinted on the bag.

SOLD OUT



SOLD OUT! - Grab & Go Breakfast – Wednesday **SOLD OUT**



Breakfast Monday (2 opportunities) **\$2,500**

Breakfast Tuesday (2 opportunities) **\$2,500**



Other Sponsorship Opportunities *continued*

SOLD OUT! - Pen with Highlighter

Company logo will be imprinted on the card.

SOLD OUT



Sunscreen

Company logo will be imprinted on the bottle.

\$2,000



SOLD OUT! -Coffee Break – Monday

Company logo will be imprinted on the event sign.

SOLD OUT



SOLD OUT! -Coffee Break – Tuesday

Company logo will be imprinted on the event sign.

SOLD OUT



SOLD OUT! -WiFi

SOLD OUT

SOLD OUT! - Day 1 Opening Remarks & Welcome **SOLD OUT**

SOLD OUT! - Day 2 Opening Remarks & Welcome **SOLD OUT**

General Donor

- Logo inclusion on the recognition sign near registration
- Conference notebook and program recognition

\$500



Golf Sponsorships

Titleist Pro V Golfballs

Company logo will be imprinted on the golf balls.

\$3,500

if UStiA staff order golf balls

OR

\$1,000

if company orders golf balls



SOLD OUT! -Box Lunch for Golfers

SOLD OUT



Golf Bag Tag

Company logo will be imprinted on the tag.

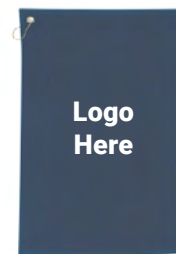
\$1,500



Golf Towels

Company logo will be imprinted on the towel.

\$1,500





Advertising in the Conference Notebook

The conference notebook is distributed to all attendees and includes the convention schedule, sponsor recognitions. It is a go-to reference when attendees need to check important notes from the conference.

SOLD OUT! -Back Cover – full color	\$SOLD OUT
Inside Front Cover – full color	\$500
Inside Back Cover – full color	\$450
Full page – inside notebook	\$250
Half page – inside notebook	\$150

