



For Immediate Release

November 7, 2011

TEST YOUR TRAVEL SAFETY IQ Agents Invited to Offer New TRIP Quiz to Clients

When traveling:

- How can you protect your identity?
- Where can you get the best currency exchange rate?
- How do you recover from jet lag?
- Should you pack your computer in your checked bags when cruising?

These are some of the questions in a new [TRIP SAVVY Quiz](#), challenging travelers to find out how much they know about travel health, safety, and security. The self-scoring quiz is designed as an educational tool and to heighten awareness of [TRIP](#), a website devoted to educating the public on “Traveling Responsibly, Informed, and Protected.”

Travel agents are invited to view the quiz at www.trip.ustia.org. An electronic copy of the quiz is also available by emailing information@ustia.org or by phoning **1.800.224.6164**. The TRIP site also contains more than 100 articles and tips ranging from when to get a Hepatitis A inoculation, to safety when traveling alone, and steps for navigating civil unrest.

An initiative of the US Travel Insurance Association, TRIP was created to help empower people to travel safely. The site is a one-stop resource, containing news items, helpful links, quick reader polls, and a constantly updated content library searchable by keyword.

Being armed with the latest information provides a level of security and confidence for travelers, as does having travel insurance, advises the UStiA. Travel insurance can help protect your clients’ important vacation investment in case they have to cancel or interrupt a trip for reasons such as illness or natural disaster. In addition to covering situations such as illness and injury when on vacation, or delayed or lost baggage, comprehensive travel insurance also provides a wide range of assistance services. These can include evacuating travelers in cases of emergency, and help with obtaining replacement passports in case of loss or theft while traveling abroad. For more information on travel insurance and a listing of UStiA members, visit www.ustia.org.

About UStiA

The UStiA promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while

maintaining high industry standards, The UStiA is a nonprofit association of insurance carriers and allied businesses involved in the development, administration and marketing of travel insurance and assistance. Travel insurance and assistance services are available from travel agencies, airlines, tour operators, hotels and resorts, and insurance brokers, as well as through the Internet.

To learn more about travel health, safety, and security visit www.trip.ustia.org.

Contact:

Linda Kundell

Kundell Communications

212-877-2798

LRKPR@aol.com – or –

Kundellcom@nyc.rr.com

TEST YOUR TRIP SAVVY

How much do you know about your travel health, safety, and security? Answer the questions below and calculate your TRIP IQ. Hint: each question is a link to help you find the answer. More information is available at www.trip.ustia.org.

1. [How can you recover from jet lag?](#)
 - a) Drink coffee and alcoholic beverages
 - b) Drink plenty of water

2. [Where should you convert currency for the best exchange rate?](#)
 - a) The airport
 - b) Your hotel
 - c) Your local bank before you go

3. [When departing on a cruise, for extra safety should you pack your computer in your checked luggage?](#)
 - a) Yes
 - b) No

4. [If you need to use an emergency slide to evacuate an airplane, you should:](#)
 - a) Jump feet first
 - b) Sit down and push
 - c) Keep your high heels on

5. [To help ensure your safety in a new destination, make sure you:](#)
 - a) Locate the emergency exit closest to your hotel room
 - b) Ask the hotel staff for reliable taxi and other services
 - c) Take the hotel's business card with you for easy access and reference
 - d) All of the above

6. [To avoid motion sickness, where should you sit on a plane?](#)
 - a) Near the cockpit
 - b) By the bathroom
 - c) Over the wing
 - d) Near the back of the plane

7. [The best kind of sunglasses to wear when traveling are:](#)
 - a) Ones with dark lenses
 - b) Designer sunglasses
 - c) Wrap-around styles

8. [Which types of services do US Embassies or Consular offices provide for Americans abroad?](#)
 - a) Resolve cell phone reception problems
 - b) Replace lost or stolen US passports
 - c) Issue visas for other countries

9. [If you travel with medication or prescription drugs, make sure you:](#)

- a) Get a doctor's note detailing your condition and the medication
- b) Leave medication in the original container
- c) Research the legality of any medications, and their restrictions, before you travel
- d) All of the above

10. Protect your identity while traveling by:

- a) Using a false name
- b) Being aware and vigilant at ATMs and when using a credit card
- c) Leaving your credit cards at home

Bonus Question: What single internet source has helpful information on travel health, safety, and security in one place?

- a) Wikipedia
- b) The Farmer's Almanac
- c) TRIP

Check Your Score:

8-10 Correct: You're a TRIP-savvy traveler!

5-7 Correct: You're on the road to safe travel.

0-4 Correct: You may need a little help—visit TRIP (www.trip.ustia.org) for more information on travel safety, security, and health.

Answer Key

1. b 2. c 3. b 4. a 5. d 6. c 7. c 8.
b 9. d 10. b Bonus: c