

# UStiA 2018 Annual Conference

April 8-11, 2018



**Omni Scottsdale Resort & Spa at Montelucia | Scottsdale, Arizona**

The UStiA 2018 Annual Conference is coming to Arizona! Join us at the Omni Scottsdale Resort & Spa at Montelucia for three full days of education, fun, and adventure. As a UStiA sponsor, your support is critical to continuing UStiA's mission. Our attendees come from around the country to learn, network, and expand their perspectives. By sponsoring the UStiA Annual Conference, you will support UStiA's mission as well as gain exposure to the wide variety of companies that this industry comprises. Take a look at these options, and we'll see you in Scottsdale!

## PLATINUM SPONSORSHIP ..... \$18,000

### WITH YOUR PLATINUM SPONSORSHIP, YOU RECEIVE:

- Prominent sponsor logo recognition in the general session room
- Podium sign with conference theme and sponsor logo
- Recognition sign near registration
- Logo on lanyard
- Conference notebook and program recognition, including a full-page ad

## GOLD SPONSORSHIP OPPORTUNITIES

### WITH YOUR GOLD SPONSORSHIP, YOU RECEIVE:

- Logo/signage at registration and recognition in the general session room
- Conference notebook and program recognition

|   |                 |
|---|-----------------|
| <b>Welcome Reception</b>  | <b>\$12,500</b> |
| <b>Closing Dinner and Ceremony</b>  | <b>\$12,500</b> |
| <b>Closing Evening Cocktails and Dancing</b>  | <b>\$12,500</b> |
| <b>Golf Outing and Hole In One Sponsor</b>  | <b>\$12,500</b> |
| <b>Day 1 Keynote Speaker and Book Signing</b><br>(Lauren Zander) and Other Speakers | <b>\$12,500</b> |





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## SILVER SPONSORSHIP OPPORTUNITIES

### WITH YOUR SILVER SPONSORSHIP, YOU RECEIVE:

- Recognition at all general sessions
- Logo/signage at the board and committee meetings
- Conference notebook and program recognition

|  |                |
|--|----------------|
| <b>Hospitality Room</b> —Sunday Evening (10 pm-12 am)                              | <b>\$7,500</b> |
| <b>Hospitality Room</b> —Monday Evening (10 pm-12 am)                              | <b>\$7,500</b> |
| <b>Tuesday Afternoon Lunch and Networking Session</b>                              | <b>\$7,500</b> |
| <b>Day 2 Speakers</b> —Claims, Data Security, and Regulatory Update (Sole Sponsor) | <b>\$7,000</b> |
| <b>Presidential Reception</b> —Monday  | <b>\$7,000</b> |
| <b>Farewell Cocktail Reception</b> —Tuesday  | <b>\$7,000</b> |
| <b>Non-Golf Activity</b> —Monday Afternoon (1 pm-4 pm)                             | <b>\$7,000</b> |
| <b>Lunch</b> —Monday (Share 1 of 2)  | <b>\$6,000</b> |
| <b>Lunch</b> —Monday (Share 2 of 2)  | <b>\$6,000</b> |
| <b>Conference App With Agenda</b> —Now With Enhanced Functionality!                | <b>\$5,000</b> |





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## OTHER SPONSORSHIP OPPORTUNITIES

### WITH THIS SPONSORSHIP, YOU RECEIVE:

- Logo/signage at your sponsored event
- Conference notebook and program recognition
- Ability to provide promotional items at registration tables

**Membership Meeting and Elections**

**\$3,500**

**Hotel Key Card**



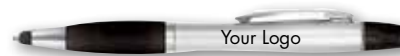
**\$3,500**

**Conference Bag (Co-branded With UStiA)**



**\$3,000**

**Nash Pen With Highlighter and Stylus (Your Logo)**



**\$2,500**





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## OTHER SPONSORSHIP OPPORTUNITIES

**Break—Monday** \$2,500

**Break—Tuesday** \$2,500

**Attendee Wi-Fi Access in Facility** (Signage for Recognition) \$2,500



**Breakfast—Monday** (Share 1 of 2) \$2,500



**Breakfast—Monday** (Share 2 of 2) \$2,500



**Breakfast—Tuesday** (Share 1 of 2) \$2,500





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## OTHER SPONSORSHIP OPPORTUNITIES

**Breakfast—Tuesday** (Share 2 of 2)



\$2,500

**Breakfast—Wednesday** (Share 1 of 2)



\$2,500

**Breakfast—Wednesday** (Share 2 of 2)



\$2,500

**Sunscreen** (Your Logo)



\$2,000

**Boxed Lunch for Golfers**



\$1,500





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## OTHER SPONSORSHIP OPPORTUNITIES

**Golf Bag Tags for Golfers** (Your Logo With UStiA Logo)



**\$1,500**

**Golf Towels for Golfers** (Your Logo with UStiA Logo)



**\$1,500**

**Golf Ball Supplier** (Bring Your Own and UStiA Distributes)  
Slotting Fee



**\$1,000**

**Day 1 Opening Remarks and Welcome**

**\$1,000**

**Day 2 Opening Remarks and Welcome**

**\$1,000**





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## ADVERTISING IN THE CONFERENCE NOTEBOOK

The conference notebook is distributed to all attendees and includes the convention schedule and sponsor recognitions. It is the go-to reference when attendees need to check important notes from the conference.

|  |                |
|--|----------------|
| <b>Front Cover (Inside)</b> —Full Color; Cover Stock Paper | <b>\$1,000</b> |
| <b>Back Cover (Outside)</b> —Full Color; Cover Stock Paper | <b>\$1,000</b> |
| <b>Back Cover (Inside)</b> —Full Color; Cover Stock Paper  | <b>\$ 750</b>  |
| <b>Full Page (Inside)</b> —Black and White                 | <b>\$ 300</b>  |
| <b>Half Page</b> —Black and White                          | <b>\$ 200</b>  |



# UStiA 2018 Annual Conference

## April 8-11, 2018



### SPONSORSHIP INQUIRIES

Robert Cavaliere, Sponsorship  
Committee Chair  
Allianz Global Assistance  
Tel: (804) 673-1545  
Robert.Cavaliere@allianz.com

Dana Forman, Sponsorship  
Committee Co-Chair  
Meridian Management Group  
Tel: (201) 261-8525 x345  
dforman@meridianmanagementgroup.com

### QUESTIONS/PAYMENT

**Please complete all sections below in full, including official signature and payment information. Send sponsorship forms and payment to:**

UStiA 2018 Annual Conference  
c/o Brandon Lawrence, Exhibits/Sponsorships  
9707 Key West Avenue, Suite 100, Rockville, MD 20850  
Fax (301) 990-9771 or email blawrence@mgmtsol.com

### CONTACT

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

### LOGO

Email a high-resolution file of your company logo to Brandon Lawrence at blawrence@mgmtsol.com. To ensure inclusion in all conference materials, submit your sponsorship and logo prior to Friday, February 1, 2018.

### PAYMENT INFORMATION

To secure a sponsorship package, payment must be received with this application.

Check Enclosed  Visa  MasterCard  American Express

Name on Card \_\_\_\_\_  
Card # \_\_\_\_\_  
Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

**Cancellation and Refund Policy.** Cancellations are not accepted and refunds are not made for sponsorships.

### SPONSORSHIPS

**Platinum Sponsor** .....\$18,000

#### Gold

Welcome Reception .....\$12,500  
 Closing Dinner and Ceremony .....\$12,500  
 Closing Evening Cocktails and Dancing .....\$12,500  
 Golf Outing and Hole In One Sponsor .....\$12,500  
 Day 1 Keynote Speaker and Book Signing  
(Lauren Zander) and Other Speakers .....\$12,500

#### Silver

Hospitality Room—Sunday Evening (10 pm-12 am) .....\$ 7,500  
 Hospitality Room—Monday Evening (10 pm-12 am) .....\$ 7,500  
 Tuesday Afternoon Lunch and Networking Session .....\$ 7,500  
 Day 2 Speakers—Claims, Data Security,  
and Regulatory Update (Sole Sponsor) .....\$ 7,000  
 Presidential Reception—Monday .....\$ 7,000  
 Farewell Cocktail Reception—Tuesday .....\$ 7,000  
 Non-Golf Activity—Monday Afternoon (1-4 pm) .....\$ 7,000  
 Lunch—Monday (Share 1 of 2) .....\$ 6,000  
 Lunch—Monday (Share 2 of 2) .....\$ 6,000  
 Conference App With Agenda .....\$ 5,000

#### Other Sponsorship Opportunities

Membership Meeting and Elections .....\$ 3,500  
 Hotel Key Card .....\$ 3,500  
 Conference Bag (Co-branded with UStiA) .....\$ 3,000  
 Nash Pen With Highlighter and Stylus (Your Logo) .....\$ 2,500  
 Break—Monday .....\$ 2,500  
 Break—Tuesday .....\$ 2,500  
 Attendee Wi-Fi Access in Facility (Signage for Recognition) .....\$ 2,500  
 Breakfast—Monday (Share 1 of 2) .....\$ 2,500  
 Breakfast—Monday (Share 2 of 2) .....\$ 2,500  
 Breakfast—Tuesday (Share 1 of 2) .....\$ 2,500  
 Breakfast—Tuesday (Share 2 of 2) .....\$ 2,500  
 Breakfast—Wednesday (Share 1 of 2) .....\$ 2,500  
 Breakfast—Wednesday (Share 2 of 2) .....\$ 2,500  
 Sunscreen (Your Logo) .....\$ 2,000  
 Boxed Lunch for Golfers .....\$ 1,500  
 Golf Bag Tags for Golfers (Your Logo With UStiA Logo) .....\$ 1,500  
 Golf Towels for Golfers (Your Logo With UStiA Logo) .....\$ 1,500  
 Golf Ball Supplier (Bring Your Own and UStiA Distributes) .....\$ 1,000  
 Day 1 Opening Remarks and Welcome .....\$ 1,000  
 Day 2 Opening Remarks and Welcome .....\$ 1,000

#### Notebook

Front Cover (Inside)—Full Color; Cover Stock Paper .....\$ 1,000  
 Back Cover (Outside)—Full Color; Cover Stock Paper .....\$ 1,000  
 Back Cover (Inside)—Full Color; Cover Stock Paper .....\$ 750  
 Full Page (Inside)—Black and White .....\$ 300  
 Half Page—Black and White .....\$ 200

**TOTAL** .....

