



## PRESS RELEASE

### US Travel Insurance Association Hires Management Firm

The US Travel Insurance Association (UStiA) is pleased to announce it has selected Management Solutions Plus (MSP) to manage day-to-day operations of the organization. With the assistance of MSP, a full-service association management firm, UStiA will be able to further expand its mission and better streamline the organization's goals and objectives for the future. UStiA is a national association of insurance carriers, third-party administrators, and insurance agencies designed to foster ethical and professional standards of industry, educate consumers, and work with state and federal legislators to develop a fair, consistent, and effective nationwide market for travel insurance.

"UStiA has a strong board of directors and a clear mission. As we enter our next stage of growth and development, we can utilize MSP's extensive background in board development, financial management, and marketing and public relations to strengthen our long-term goals," said Peter J. Evans, president of UStiA.

The UStiA team will be led by Carol Walsh, executive director. Walsh has over 25 years of nonprofit experience growing associations through strategic planning, systems management, and board development. "The MSP team and I are pleased to have this opportunity to work with UStiA's leadership to focus on the strategic growth of the organization," said Walsh. "We look forward to leveraging our knowledge of association management best practices to help UStiA add value to its membership." Walsh will serve as industry spokesperson for UStiA.

#### About UStiA

UStiA promotes fairness, integrity, and a commitment to excellence in the travel insurance industry. With a mission to educate the public on travel insurance while maintaining high industry standards, UStiA is a nonprofit association of insurance carriers and allied businesses involved in the development, administration, and marketing of travel insurance and assistance services. Travel insurance is available from travel agencies, airlines, tour operators, hotels and resorts, and insurance brokers as well as through the Internet. For more information and a listing of UStiA members, [visit our website](#). Videos explaining travel insurance and medical evacuation are available by visiting the [UStiA YouTube channel](#) or by keying in [ustravelinsurance](#) on YouTube.

#### About MSP

MSP is an association management company accredited by the Association Management Certification Institute (AMCI). With more than 20 years of experience, MSP offers full-service association management, meetings management, and marketing and consulting services to associations and nonprofits requiring a cost-effective management model. For more information, [visit MSP's website](#).

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