

HANDEL GROUP

CORP

CORPORATE CONSULTING & EXECUTIVE COACHING

CONTACT:
Will Craig
646-250-6549 cell
will@handelgroup.com

handelgroup.com



HG Corp

We specialize in creating a radically different company culture that rewards honesty and inspires innovation. We tailor our services to refocus your leadership and staff in a new context of candor, accountability, and solidarity.

We foster a higher standard of personal and professional integrity and believe that happiness throughout an organization produces extraordinary results. By integrating these core values into your organization, together we build a remarkable and successful future.

Handel Group[®]

We are a corporate consulting and life coaching company dedicated to teaching people how to realize their personal and professional visions. Our straightforward, proven, and innovative method has changed the lives of thousands of private and corporate clients and has been taught in over 35 educational programs and institutes of learning including MIT, Stanford Graduate School of Business, Columbia University, and NYU.

Our Strategy

We address the success of a corporation by focusing on the individuals. We address many challenges facing a business, from leadership development to the often-overlooked challenges of repairing damaged working relationships. We teach the language of accountability and we champion Personal Integrity[®]. Our work helps leaders and employees to develop effective, straightforward communication skills. It fosters practices and behaviors consistent with our clients' highest vision for their organizations.

Culture Transformation

Our flagship coaching program has accelerated individual and organizational performance at organizations across a wide variety of industries. In this unique program, we'll examine the foundation of your company's culture and see how your company's growth and success directly correlates to an aggregation of past experiences, history, relationships, and leadership. We believe that a healthy foundation is critical to success, but also understand that culture is often created by default rather than design. The Culture Transformation program includes a variety of customizable offerings, such as organizational interviews and assessments, the 2-part Building Honest Cultures workshop, the Enhancing Success workshop, Leadership & Team Coaching, and Executive Coaching. This go-to program will help you helm and design your company's present culture and build the exact foundation you desire.

Executive Coaching

Executive Coaching is at the foundation of every service HG Corp provides. We work one-on-one with leaders and high-potentials to expand their capabilities, create a vision, and produce exceptional results. We develop Personal Integrity[®], inspire a new standard of transparency, and elevate interpersonal relationships. We design, implement, and maintain a proactive plan tailored to the specific needs of your leaders and consistent with the highest vision of your company.

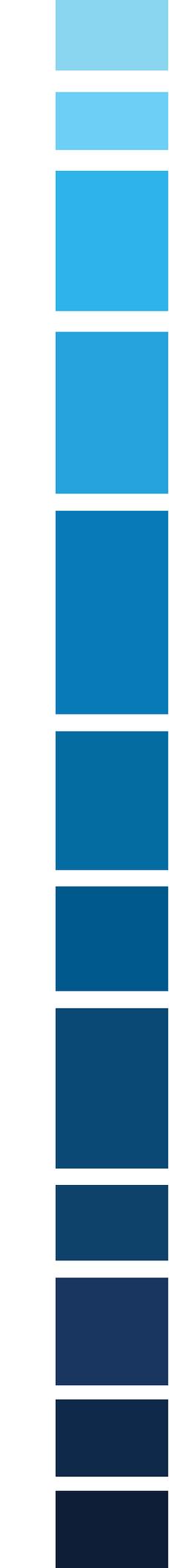
Building Honest Cultures

Our Building Honest Cultures workshop is the cornerstone of our Culture Transformation flagship offering. This workshop will alter your organization or team with the aim of enhancing productivity, results, and satisfaction. Our proven systematic approach allows people to permanently dismantle longstanding issues, and develop a new and inspired standard of working dynamics that are productive, effective, and self-sustaining. We upgrade your organization to a new operating state: one of compassion, candor, camaraderie, and accountability. Offered as part of the Culture Transformation program or as a stand-alone workshop.

Enhancing Success

Our Enhancing Success workshop is offered as part of the Culture Transformation flagship program or as a stand-alone workshop. Enhancing Success sets the bar high for achievement and enables your team to propel projects, processes, and new endeavors accordingly. Through a customized program, we shift your team's perspective to create a clear, inspired and unified vision, devise a system of accountability, and drive the results you want.





Corporate Seminars Customized and Compelling

Power of Your Personality

A company must wholeheartedly and honestly understand its makeup in order to fully impact its results. With compassion, we guide participants to explore their personality traits, beliefs, and theories that have led to both the certain successes and possible failures of the company. We enable people to easily and even with a sense of humor tell the truth about their tendencies, see where they may not have been fully accountable, and design actions consistent with the extraordinary results each person desires.

Personal Integrity[®] and Accountability Model

This workshop trains participants in one of our core principles, Personal Integrity[®], and ends with participants understanding what it means to be 100% accountable for their results. Participants will design intended outcomes and complete exercises that will allow them to not only see how past behavior is connected to less than desirable results, but to also create a new inspired and productive context moving forward. With Personal Integrity, the path to success becomes clear, specific, and attainable.

Communication and Hard Conversations

Often, our most important relationships are the most riddled with complexity, and the most significant and vital conversations are often the ones most avoided. This workshop trains participants to have effective, clear, direct, candid, and compassionate conversations. We address the preconceptions and misconceptions that often sabotage successful communication. We teach participants how to have any difficult conversation with grace and ease. Participants gain a new level of confidence, clarity, and accountability in dealing with both everyday and high stakes communications.

Accountability: Being The Author

This session trains participants to be responsible for the results they desire. Participants identify and deal head-on with their self-limiting and company-limiting thoughts. Instead, they learn how to author and spearhead their dreams. They emerge from this workshop reignited with their desires, more self aware, and wholly accountable for producing the exact results they want to achieve.

Diversity Training

The AWKWARD workshop is for those organizations wishing to create a more inclusive environment and understand we will first have to heal, forgive, and do something about century old hurts in order to build an unexpected future at any organization. In our ground-breaking, historical, and hysterical diversity training workshop, we're going to laugh, cry, and open up about how closed we still are about our prejudices. Not because we don't believe in the right thing—we actually do, but because we don't know how to live by what we believe.

Client Reviews

Dreams Are Made of This

Gary McGeddy
EVP of Fairmont Specialty
A division of **Crum & Forster**

"In short, since I met HG Corp, my company has gone from \$60M to half a billion! I attribute much of the success to HG because they got us to become authors of our lives and to kill everything that impedes extraordinary results. Also, it's worth noting that, the new CEO of Crum and Forster Holdings just hired HG Corp for all of it's organizations due to the impact they had on us. Don't delay in hiring them, they will help you take your company to a level of success and create a culture that you can't fathom today."

Corporate HR Group
Tiffany & Co.

"(HG Corp team), you were wonderful! A shock to our system, smart bold and fantastic. You were a catalyst for change."

Lynn Hazan
EVP/General Manager & CFO
Epic Records

"HG Corp team led Sony's RED division and 25 of their women employees with a very artful blend of compassionate listening and complete vigilance, and has had a profound impact on the climate of the company. Both on an individual basis and with respect to the larger vision, HG rocks. They delivered the principles of promises and consequences, weather reporter vs. author, chicken and brat, and in a way that was impactful, engaging, clear and funny. I was surprised how they had us wanting to participate publicly about areas of our lives that are typically not discussed in a work environment. People walked away wanting more!"

Simon Medley
Group Vice President
Fine Chemicals, **BASF**

"Following a successful business turnaround involving tough portfolio decisions, hard restructuring measures and a strong focus on business process excellence, I hired HG Corp to bring balance to our leadership style. I wanted to energize and inspire a battle-weary team to drive for new achievements in sustainable, profitable growth and have fun doing it. In the five months that we worked with HG Corp, leadership behaviors and relationships among colleagues have improved significantly. We have a more open working culture, greater respect and understanding for one another, and smiles are back – it's a remarkable success story."

Paul Senecal, CBSE
President
United Services of America & Melillo Maintenance

"Through working with HG Corp, I have been more focused on improving the quality of my relationships by focusing on taking care of people. When I 'come from the heart' I find I am better able to achieve my desired result and instead of 'collateral damage' I end up with the support of those who helped me get there! They also do not let me get away with any BS!"

Lisa Judson
Senior Vice President
Audience Marketing, **AOL**

"In a remarkably short period of time HG Corp has transformed our Marketing team by instilling high levels of Personal Integrity® and accountability into the DNA of our organization. Their results-driven process has had an immediate ROI in both productivity and personal satisfaction."

Industry Experience

The tenets of Handel Group® have become core foundational values serving clients across all industries.

Music and Entertainment

Epic Records
AMC
J Records

Publishing

NYT
Vogue
Boardroom

Lifestyle Organization

Core Club
Equinox
Dangene

Event Planning

Colin Cowie
Bentley Meeker
Burning Man

Hospitality

Alison 18
Greenwich Hotel
Benjamin Hotel

Media and Advertising

AOL
Ogilvy
JWT
Uniworld
Mediabrand
UM
Initiative

Staffing and Recruiting

Adecco
Renaissance Leadership

Engineering and Equipment

Manufacturer
Von Roll
B & W

Building Maintenance

AffinEco

Healthcare and Hospitals

NYU Pain Clinic
NYT
Signature
Brigham and Women Hospital
(teaching affiliate of Harvard
Medical School)
daVita

Pharmaceutical

Purdue Pharma

Technology

Aviat
Dropbox
Linkedin
Crunchbutton

Real Estate

Edens
Dakota Partners

Banking

Edens
BNP Paribas
Banco Santander
Citibank
BBVA

Private Equity & Hedge Funds

HGI Capital
Rational Wave
Premium Point

Insurance

D.W. vanDyke
Fairmont Specialty
Crum and Forster

Law

Hartsdale Ruben
Sherman Sterling

Luxury Brands

Mulberry
David Yurman

Consumer Products

Crate and Barrel
D'Addario

Government Contracting

RN Solutions
Synectics for Management
Decisions

Government

US Government – Admin-
istration for Children and
Families
New Zealand Trade
& Enterprise
Belgian Consulate

Education

Columbia University
Palm Beach School district
MIT
Stanford
NYU

Energy and Chemical

Companies
Liberty
Chevron
TVA
BASF

HG Corp Coaches



Beth H. Weissenberger
Co-founder; President HG Corp & HG Sports

Beth's introduction to the value of The Handel Method® was on a phone call with her younger sister, Lauren Zander. She was deeply affected by the rich value of her sister's coaching. It was the first time that Beth truly understood and recognized the genius of Lauren's methodologies. Combining Beth's leadership and initiative with Lauren's innovative approach and vision, Handel Group® was born.

Beth, assisted by her executive team of Presidents and Managing Partners, has developed Handel Group® into a company that now comprises Corporate Consulting, Private Coaching, Educational, Sports and Media Divisions. Beth is a masterful coach and personally coaches our most senior executive clients as well as leads corporate seminars on a variety of topics. She was also a featured Executive Coach on Businessweek.com where she wrote articles and appeared in educational videos, addressing topics that related to leadership development, organizational integrity and other important corporate issues.

Beth has worked with both public and private companies delivering results that included doubling sales, integrating previously "warring" divisions and identifying the obstacles to signing multi-million dollar contracts in short timeframes. Her ability to evolve corporate culture and bring about exponential financial growth has become her legacy.



Shir Nir
Partner & CEO

Shir brings more than 20 years of experience working with executives, teams, and organizations to increase performance and create organizational, personal, and financial growth. Throughout his career, Shir has focused on working with senior executives to expose and enhance their innate abilities to lead effectively. Shir combines his wide business experience in industries such as energy, engineering, chemical, petroleum, manufacturing, retail, financial, consulting, and service with The Handel Method® to enable executives and organizations to fulfill their goals and objectives.

Shir is a master executive coach and an expert in designing and creating innovative solutions and approaches that combine a business focus with personal development, leadership creativity, and interpersonal relationships. His work consists of designing and leading programs, seminars, and one-on-one coaching sessions that inform and inspire people, leading them to produce unimaginable results in their careers. Shir is an expert in designing and implementing wide cultural initiatives that evolve an organization and its people. He works with and leads executive teams to impact the results of their organizations and enhance organizational alignment and productivity. Shir leads and supports senior executives in their goals to produce unprecedented success.



HG Corp Coaches



Gabriella Jordan
Principal HG Edu, SVP HG Corp

Gaby Jordan not only leads with a high degree of expertise, but also sets an example of living a life of her own design. Having mapped out her future in law at an early age, Gaby graduated magna cum laude with a B.A. in Political Theory from the University of Pennsylvania.

She went on to pursue a law degree at Columbia University where she was a Harlan Fiske Stone Scholar. For 15 years, she was a partner in a prestigious New York law firm specializing in litigation. The qualities of teamwork and partnership which attracted her to that firm presented themselves again in a more entrepreneurial environment as Gaby was invited to be a Vice President of Paradigm Direct, a direct marketing company.

Lauren Zander then approached Gaby to come on board at HG. It was clear that her expertise in program development and unique background in training and mentoring seminar leaders qualified her to lead Handel Group® Education Division. Her vision as Principal is to offer life skills and tools that enable individuals to deal with their lives truthfully.

Gaby has contributed to and been consulted on a number of articles in publications including the *Harvard Business Review*, *Ebony Magazine*, and the *Huffington Post*. She has also appeared on the television show *Exhale* on the Aspire Network on overcoming past hurts and addictions and on NBC's the Good Fight featuring HG work in the NYC public schools.



Will Craig
SVP HG Corp, Executive Coach

Will works with executives, teams, and organizations to elevate their performance and enhance their successes. He guides individuals and teams to design their leadership and clarify unseen obstacles to their effectiveness. He trains leaders and team members how to tell

the truth and collaborate in a way that allows them to unlock opportunities, achieve new results, and gracefully produce needed changes.

Since coming on board with Handel Group® six years ago, Will has accrued several thousand hours of experience as a coach and senior coach using The Handel Method®.

Earlier in his career, Will honed his people-skills and ability to design organizational culture in schools. He has worked as an elementary teacher, head of an elementary program, and as a teacher trainer. As a parent, he founded and operated an Early Education business that served many families, and was Educational Director for *Partners With Parents*, a top tutoring and educational consulting company in NYC. He co-designed and implemented the process and operations for Handel Group® Coaching for Minors.

Will has been involved with several Handel Group® Media projects, appearing in programming on the A&E network and on *The Dr. Phil Show*.

HG Corp Coaches



Rosa Walsh
Executive Coach

Rosa brings great depth garnered from life and work experience to her career as an Executive Coach for Handel Group®. With over 20 years as a professional in industries and organizations such as banking, finance, retail and nonprofit, Rosa has served in varied capacities including grants management, financial auditing and sales territory administration as well as compensation design for large organizations.

Since joining Handel Group® Rosa's primary focus has been to coach and work intensively with individuals and executives in a range of fields. Her work currently includes organizational and cultural assessments for Handel Group® clients. In addition, she works with executives and teams to support and enhance their personal and organizational success, thus producing intended outcomes. Rosa's clients range from small business owners across the United States to executives in large organizations looking to enhance their careers as well as their capacity to produce results consistent with their organization's vision. Her thorough understanding of the method has enabled Rosa to assist in coaching and developing executive coaches in training for Handel Group®.



Osnat Nissani
Executive Coach

With over twenty years of experience in training thousands of individuals, Osnat Nissani joined Handel Group's® family of corporate coaches. Osnat has mastered the Handel Method® and her expertise includes relationship development and management, professional effectiveness, personal integrity, productivity, leadership and creativity. Osnat coaches executives one-on-one to enhance their leadership and ability to align their team and organization. Her keen listening enables her to connect with people and inspire them to evolve and realize their full potential. Osnat balances her compassion with a fierce courage. She models this courage for her clients as she leads them to a full realization of their own talents and potential.

As a business executive, Osnat relied on her entrepreneurial spirit, artistic eye and creativity to personally pioneer and develop a jewelry line that was later sold to stores owned by one of the largest buying groups in the United States. She uses her business experience to train executives in the language of accountability to reduce time and bring immediate resolution to issues and challenges.

HG Corp Coaches



MaryAnn Gonzalez
Executive Coach

MaryAnn serves as consultant, strategist and coach to executive teams, sales forces and individuals. She is a fierce believer in transformation and the ability of organizations to excel functionally and culturally. A diverse background of working in the insurance industry on Wall Street for ten years, studying theatre and having spent some of her formative years on communes have given MaryAnn unusual insight into human and group dynamics. MaryAnn's talent lies in her ability to tap creativity and address individual development and business areas that stifle performance. MaryAnn spent four years with the Handel Group at its inception as the lead consultant for the firm's corporate clients and was responsible for internal training and development. She re-joins the team working with the firm's corporate clients.

MaryAnn is a senior organizational development professional with expertise designing and leading change management initiatives and providing high performance coaching across a range of industries. She brings key strengths in leadership development, employee engagement and culture shifts. She has notable experience engaging leaders, aligning individual aspirations with corporate vision and harnessing team identity. She has created and led large-scale training programs centered on emotional intelligence and people management.

MaryAnn has been referred to as the "employee whisperer" having a knack for facilitating difficult conversations to improve working relationships.



Chrisa Zindros
Executive Coach

Chrisa brings over a decade of management and executive level leadership to Handel Group®. Throughout her career, she has worked alongside C-level executives building brands and creating numerous business driving initiatives that have positively impacted sales, profit and employee retention for large and small companies.

Chrisa came to Handel Group® in pursuit of further honing her leadership skills. After a few sessions with her coach, Chrisa realized that she had a longing to help people succeed in life and in business. Quickly thereafter she decided to become trained in the Handel Method, so that she could apply it to her work and help individuals integrate the method into their lives. Chrisa has worked privately with clients for 5 years. She helped numerous individuals build their careers, improve communication, better manage their time and transform personal and professional relationships.

Chrisa is originally from Connecticut and now lives in Manhattan with her partner. She is an avid traveler and reader. She loves the arts and design. She studied Business Management & Marketing with a minor in Anthropology at the University of Connecticut.