

UStiA 2018 Annual Conference

April 8-11, 2018



Omni Scottsdale Resort & Spa at Montelucia | Scottsdale, Arizona

The UStiA 2018 Annual Conference is coming to Arizona! Join us at the Omni Scottsdale Resort & Spa at Montelucia for three full days of education, fun, and adventure. As a UStiA sponsor, your support is critical to continuing UStiA's mission. Our attendees come from around the country to learn, network, and expand their perspectives. By sponsoring the UStiA Annual Conference, you will support UStiA's mission as well as gain exposure to the wide variety of companies that this industry comprises. Take a look at these options, and we'll see you in Scottsdale!

PLATINUM SPONSORSHIP \$18,000



WITH YOUR PLATINUM SPONSORSHIP, YOU RECEIVE:

- Prominent sponsor logo recognition in the general session room
- Podium sign with conference theme and sponsor logo
- Recognition sign near registration
- Logo on lanyard
- Conference notebook and program recognition, including a full-page ad

GOLD SPONSORSHIP OPPORTUNITIES

WITH YOUR GOLD SPONSORSHIP, YOU RECEIVE:

- Logo/signage at registration and recognition in the general session room
- Conference notebook and program recognition

Welcome Reception	\$10,500
Closing Dinner and Ceremony	\$12,500
Closing Evening Cocktails and Dancing	\$12,500
Golf Outing and Hole In One Sponsor	\$12,500
Day 1 Keynote Speaker and Book Signing (Lauren Zander) and Other Speakers	\$12,500



SPONSORSHIP OPPORTUNITIES



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SILVER SPONSORSHIP OPPORTUNITIES

WITH YOUR SILVER SPONSORSHIP, YOU RECEIVE:

- Recognition at all general sessions
- Logo/signage at the board and committee meetings
- Conference notebook and program recognition

Hospitality Room —Sunday Evening (10 pm-12 am)	\$7,500
Hospitality Room —Monday Evening (10 pm-12 am)	\$7,500
Tuesday Afternoon Lunch and Networking Session	\$7,500
Day 2 Speakers —Claims, Data Security, and Regulatory Update (Sole Sponsor)	\$7,000
Presidential Reception —Monday	\$7,000
Farewell Cocktail Reception —Tuesday	\$7,000
Non-Golf Activity —Monday Afternoon (1 pm-4 pm)	\$7,000
Lunch —Monday (Share 1 of 2)	\$6,000
Lunch —Monday (Share 2 of 2)	\$6,000
Conference App With Agenda —Now With Enhanced Functionality!	\$5,000





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OTHER SPONSORSHIP OPPORTUNITIES

WITH THIS SPONSORSHIP, YOU RECEIVE:

- Logo/signage at your sponsored event
- Conference notebook and program recognition
- Ability to provide promotional items at registration tables

Membership Meeting and Elections

\$3,500

Hotel Key Card



SOLD
\$3,500

Conference Bag (Co-branded With UStiA)



SOLD
\$3,000

Nash Pen With Highlighter and Stylus (Your Logo)







SOLD
\$2,500





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OTHER SPONSORSHIP OPPORTUNITIES

Break—Monday		\$2,500
Break—Tuesday		\$2,500
Attendee Wi-Fi Access in Facility (Signage for Recognition)		\$2,500
Breakfast—Monday (Share 1 of 2)		\$2,500
Breakfast—Monday (Share 2 of 2)		\$2,500
Breakfast—Tuesday (Share 1 of 2)		\$2,500





OTHER SPONSORSHIP OPPORTUNITIES

<p>Breakfast—Tuesday (Share 2 of 2)</p>		<p>\$2,500</p>
<p>Breakfast—Wednesday (Share 1 of 2)</p>		<p>\$2,500</p>
<p>Breakfast—Wednesday (Share 2 of 2)</p>		<p>\$2,500</p>
<p>Sunscreen (Your Logo)</p>		<p>\$2,000</p>
<p>Boxed Lunch for Golfers</p>		<p>\$1,500</p>





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OTHER SPONSORSHIP OPPORTUNITIES

Golf Bag Tags for Golfers (Your Logo With UStiA Logo)



\$1,500

Golf Towels for Golfers (Your Logo with UStiA Logo)



~~\$1,500~~

Golf Ball Supplier (Bring Your Own and UStiA Distributes)
Slotting Fee



~~\$1,000~~

Day 1 Opening Remarks and Welcome

~~\$1,000~~

Day 2 Opening Remarks and Welcome

~~\$1,000~~





ADVERTISING IN THE CONFERENCE NOTEBOOK

The conference notebook is distributed to all attendees and includes the convention schedule and sponsor recognitions. It is the go-to reference when attendees need to check important notes from the conference.

Front Cover (Inside)—Full Color; Cover Stock Paper

~~\$10,000~~

Back Cover (Outside)—Full Color; Cover Stock Paper

~~\$10,000~~

Back Cover (Inside)—Full Color; Cover Stock Paper

\$ 750

Full Page (Inside)—Black and White

\$ 300

Half Page—Black and White

\$ 200



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SPONSORSHIP INQUIRIES

Robert Cavaliere, Sponsorship
Committee Chair
Allianz Global Assistance
Tel: (804) 673-1545
Robert.Cavaliere@allianz.com

Dana Forman, Sponsorship
Committee Co-Chair
Meridian Management Group
Tel: (201) 261-8525 x345
dforman@meridianmanagementgroup.com

QUESTIONS/PAYMENT

Please complete all sections below in full, including official signature and payment information. Send sponsorship forms and payment to:

UStiA 2018 Annual Conference
c/o Brandon Lawrence, Exhibits/Sponsorships
9707 Key West Avenue, Suite 100, Rockville, MD 20850
Fax (301) 990-9771 or email blawrence@mgmtsol.com

CONTACT

Company _____
Contact _____
Address _____
City _____ State _____ Zip _____
Country _____
Phone _____ Fax _____
Email _____

LOGO

Email a high-resolution file of your company logo to Brandon Lawrence at blawrence@mgmtsol.com. To ensure inclusion in all conference materials, submit your sponsorship and logo prior to Friday, February 1, 2018.

PAYMENT INFORMATION

To secure a sponsorship package, payment must be received with this application.

Check Enclosed Visa MasterCard American Express

Name on Card _____
Card # _____
Security Code _____ Expiration Date _____
Signature _____ Date _____

Cancellation and Refund Policy. Cancellations are not accepted and refunds are not made for sponsorships.

SPONSORSHIPS

Platinum Sponsor\$18,000

Gold

Welcome Reception\$12,500
 Closing Dinner and Ceremony\$12,500
 Closing Evening Cocktails and Dancing\$12,500
 Golf Outing and Hole In One Sponsor\$12,500
 Day 1 Keynote Speaker and Book Signing
(Lauren Zander) and Other Speakers\$12,500

Silver

Hospitality Room—Sunday Evening (10 pm-12 am)\$ 7,500
 Hospitality Room—Monday Evening (10 pm-12 am)\$ 7,500
 Tuesday Afternoon Lunch and Networking Session\$ 7,500
 Day 2 Speakers—Claims, Data Security,
and Regulatory Update (Sole Sponsor)\$ 7,000
 Presidential Reception—Monday\$ 7,000
 Farewell Cocktail Reception—Tuesday\$ 7,000
 Non-Golf Activity—Monday Afternoon (1-4 pm)\$ 7,000
 Lunch—Monday (Share 1 of 2)\$ 6,000
 Lunch—Monday (Share 2 of 2)\$ 6,000
 Conference App With Agenda\$ 5,000

Other Sponsorship Opportunities

Membership Meeting and Elections\$ 3,500
 Hotel Key Card\$ 3,500
 Conference Bag (Co-branded with UStiA)\$ 3,000
 Nash Pen With Highlighter and Stylus (Your Logo)\$ 2,500
 Break—Monday\$ 2,500
 Break—Tuesday\$ 2,500
 Attendee Wi-Fi Access in Facility (Signage for Recognition)\$ 2,500
 Breakfast—Monday (Share 1 of 2)\$ 2,500
 Breakfast—Monday (Share 2 of 2)\$ 2,500
 Breakfast—Tuesday (Share 1 of 2)\$ 2,500
 Breakfast—Tuesday (Share 2 of 2)\$ 2,500
 Breakfast—Wednesday (Share 1 of 2)\$ 2,500
 Breakfast—Wednesday (Share 2 of 2)\$ 2,500
 Sunscreen (Your Logo)\$ 2,000
 Boxed Lunch for Golfers\$ 1,500
 Golf Bag Tags for Golfers (Your Logo With UStiA Logo)\$ 1,500
 Golf Towels for Golfers (Your Logo With UStiA Logo)\$ 1,500
 Golf Ball Supplier (Bring Your Own and UStiA Distributes)\$ 1,000
 Day 1 Opening Remarks and Welcome\$ 1,000
 Day 2 Opening Remarks and Welcome\$ 1,000

Notebook

Front Cover (Inside)—Full Color; Cover Stock Paper\$ 1,000
 Back Cover (Outside)—Full Color; Cover Stock Paper\$ 1,000
 Back Cover (Inside)—Full Color; Cover Stock Paper\$ 750
 Full Page (Inside)—Black and White\$ 300
 Half Page—Black and White\$ 200

TOTAL

